



Fundraising & Communications Volunteer Opportunity

Crowdfunding new schools in Ethiopia

About Link Community Development International

Link Community Development is a family of grassroots NGOs working to transform education for children and communities across some of the poorest rural areas of Ethiopia, Ghana, Malawi, Rwanda and Uganda. Since 1995 we have improved the learning and lives of over 2 million children in 3,000 schools. We guide governments and educators to adopt sustainable solutions to improve learning and support for children, with a focus on literacy, numeracy, life skills and inclusion for the most marginalised individuals. Our central office, Link Community Development International, is based in Edinburgh city centre, in the heart of the Old Town. We have ten staff working across a range of disciplines, from the leadership and management of our Africa programmes to finance, communications, monitoring and evaluation and fundraising. We have been working hard over the past year to diversify and grow our supporter base and in November 2018 will be taking part in a national crowdfunding campaign for the second year running, to raise vital funds for a major girls' education and school development project in rural Ethiopia. We are now looking for a creative, proactive and dedicated volunteer to join us over a short or long-term basis to strategically assist with the community fundraising and communications demands of the campaign, as well as provide wider support of the fundraising and communications function.

Responsibilities will include but not be limited to:

- Project managing and coordinating innovative community fundraising activity for the crowdfunding campaign around the Edinburgh area.
- Fundraising activity will include engaging with local companies, organising fun challenge events, public collections, engagement with groups and clubs and supporting staff and Trustee challenge events.
- Assist with communications activity for the campaign, including social media, video, new digital communication ideas and developing marketing materials.

Skills, attributes and experience

- Exceptional verbal communication and people skills
- A strong interest or studies in a related field, e.g. international relations, communications, marketing or event management. Undergraduate students welcome to apply
- Strong teamworking skills as well as ability to work independently and proactively
- Attention to detail
- Driven, ambitious and goal-focused
- A passion for education and an interest in international development issues
- Work experience in a customer or people-focused role
- Bags of creativity and initiative!

Benefits

- Hands-on experience within a growing international development charity. Over the past two years we have expanded our central team from four to ten and grown our presence to five sub-Saharan countries, with more development and expansion planned for the future.
- Networking within the international development sector in Scotland and the UK
- Training and development opportunities

How to apply

Please send your CV and a cover note (one page maximum, with subject line "Volunteer Application") demonstrating your suitability to caroline@lcd.org.uk ASAP. We are keen to recruit for this post by the end of September. As this is an unpaid voluntary position, working hours will be entirely flexible based on your availability, and reasonable expenses will be paid.